



## TERROIR

A "sense of place", terroir represents the environmental conditions (soil, climate) in which grapes are grown that give a wine its unique flavor. Psagot wines strive to represent the unique terroir of the Jerusalem Mountains.



## WINERY

Situated in the northern Jerusalem Mountain range in an area renowned for centuries for its superb grape growing and winemaking; Psagot Winery strives to combine the winemaking traditions of the past with the most modern technology of today.



## COIN

The coin on the front label is a replica of a coin from the period of the "Great Revolt" (66-73 CE) which was discovered while excavating the cave that would become the Winery's barrel room. The inscription is of an Amphora - an ancient vessel for wine storage.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



כשר למהדרין אף לנוהגים על פי שיטת הבית יוסף כשר לפסח  
 CONTAINS SULFITES • לא מבושל • NOT MEVUSHAL  
 מכיל בי סולפט לשמירה על רענונות המוצר  
 Ya'acov Oryah • Winemaker • יאקב אוריה

כשר לפסח  
 בהשגחת הבר"ץ  
 ק"מ ירושלים  
 ר"מ יעקב החורני

Imported by:  
 Royal Wine Corporation  
 New York, NY



Vinted & Bottled By  
 Psagot Winery Ltd  
 Product of Israel