

# ZYR VODKA

## THE WORLD'S HIGHEST RATED VODKA

- Highest rated vodka from every major reviewer
- Rated "5 Stars" by F. Paul Pacult Spirit Journal
- Perfect "100 Points" by Wine Enthusiast Magazine
- Double Gold Medal winner at San Francisco World Spirits Competition

## RUSSIAN HERITAGE

- Distilled & bottled in Russia – Vodka's Motherland
- Pronounced "ZEER" from Zyrkalo Mira or Reflection of the World, a song by Konstantin Nikolsky

## PERFECT BLEND

- An exquisite blend of Russian Wheat & Rye
- Fresh and grainy flavor with a slightly sweet and incredibly smooth finish

## PURITY

- No Additives, No Sugar, No Carbs
- Water drawn from a natural, Russian, deep-well source

## 9•5•3

- 9 Distinct Filtrations | 5 Distillations | 3 Tastings
- Consistently ensures ZYR's signature creamy, velvety texture

## PACKAGING

- ZYR's unique and luxurious bottle stands out in a crowded marketplace
- Light blue color and clarity evokes purity and quality



ZYR	100
KETEL ONE	90
GREY GOOSE	84
BELVEDERE	84

## 5 STARS



F. PAUL PACULT  
SPIRIT JOURNAL

## BEST VODKA



SAN FRANCISCO  
WORLD SPIRITS COMPETITION

# MERCHANDISING / POS

Off-Premise – Case Bins, Case Cards, Shelf Talkers, Posters

On-Premise – Branded Moscow Mule Mugs, Table Tents, Menu Cards



DESCRIPTION	BOTTLE UPC CODE	SCC CODE
ZYR Vodka 6 / 750 ml	736040013327	10736040013324
ZYR Vodka 6 / 1 L	736040516088	10736040516085
ZYR Vodka 3 / 1.75 L	736040516101	10736040516108

ZYR VODKA 750 ML



ZYR VODKA 1 L



ZYR VODKA 1.75 L



DESCRIPTION	SIZE	ITEM #	BOTTLES PER CASE	CASE PER TIER	TIERS PER PALLET	CASE PER PALLET	CASE LENGTH	CASE WIDTH	CASE HEIGHT	CASE WEIGHT
ZYR Vodka 6 / 750 ml	750 ml	SY2000	6	28	4	112	9.375"	6.5"	14.375"	22 lbs
ZYR Vodka 6 / 1 L	1 L	SY2500	6	23	4	92	10.2"	6.85"	15.63"	28 lbs
ZYR Vodka 3 / 1.75 L	1.75 L	SY3000	3	31	3	93	10.5"	5.25"	17.5"	21.5 lbs



## MOSCOW MULE

2 oz ZYR Vodka,  
4 oz Ginger Beer,  
Juice from 1/2 a Lime



## DIRTY

4 oz ZYR Vodka,  
3-4 Martini Olives,  
Chilled Martini Glass



## GIMLET

4 oz Chilled ZYR Vodka,  
1 Ice Cube, Lime Wedge,  
Shot Glass



## NEAT

3 oz ZYR Vodka,  
Shot Glass



## ROCKS

4 oz ZYR Vodka,  
4 Ice Cubes,  
Short Glass

[ZYRVODKA.COM](http://ZYRVODKA.COM)

PLEASE ENJOY ZYR VODKA RESPONSIBLY • ZYR RUSSIAN VODKA • 40% ALC./VOL. • DISTILLED FROM GRAIN • IMPORTED BY SYMPHONY IMPORTERS, MANHASSET, NY